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I am delighted to write a letter of reference for Solomon Eragbie following their completion of the EntryLevel Product Management Level 1 Program.

Solomon has completed the 6-week program and submitted an exemplary portfolio. In the portfolio, Solomon demonstrated the ability to identify and prioritise assumptions, conduct market research, and create an MVP strategy. The portfolio also shows the results of in-depth user interviews.

Solomon created affinity maps to group customer needs and then used a feature map to brainstorm feature ideas. Finally, Solomon displayed critical thinking ability by effectively applying the MSCW method and T-Shirt Framework to prioritise features for development and used 'User Stories' for clear communication.

EntryLevel also awards badges to signify exceptional performance and Solomon was awarded the following badges:

The "Team Player" badge, for completing the program alongside a peer group, demonstrating the willingness to learn and solve problems collaboratively.

The "Critical Thinker" badge, for going above and beyond in giving constructive feedback to their peers by reviewing their portfolios.

Best Regards,

The EntryLevel Team