EntryLevel

Everyafter Pty Ltd
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AUSTRALIA

I am delighted to write a letter of reference for FERANMI DEBORAH ORUNMUYIWA following their completion of the EntryLevel Product Management Level 2 Program.

FERANMI DEBORAH has completed the 6-week program and submitted an exemplary portfolio. In the portfolio, FERANMI DEBORAH demonstrated the ability to create low-fi sketches and user flows, and constructed product goals and indicators for success. The portfolio also outlines the product strategy inclusive of the process of creating one.

FERANMI DEBORAH created a product roadmap based on the strategy and goals and identified a launch strategy along with a launch checklist. Additionally, FERANMI DEBORAH drafted a communications plan and demonstrated critical thinking by identifying AARRR metrics to monitor product performance.

EntryLevel also awards badges to signify exceptional performance and FERANMI DEBORAH was awarded the following badges:

The "Critical Thinker" badge, for going above and beyond in giving constructive feedback to their peers by reviewing their portfolios.

The "On Time" badge, for their ability to consistently deliver work on time and staying up to date with the program schedule.

The "Independent Learner" badge, for completing the program independently, demonstrating self-sufficiency, the willingness, and the ability to tackle problems independently.

Best Regards,

The EntryLevel Team

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